

ARTICLE / EDITORIAL

Volunteers from the Water Conservation Commission of the Marina Coast Water District (MCWD) would like to request your cooperation in supporting local efforts in water conservation. You can do this by recognizing and celebrating World Water Day and its focus - Water Cooperation - on March 22, 2013.

Thinking globally and act locally, we wanted to find a free method for the whole community to act locally by celebrating World Water Day on March 22, 2013. There are free banners, posters, and information regarding this annual event at www.unwater.org. This letter/article is a local action taken by volunteers who have renewed efforts of cooperation by taking on this writing project together. We hope you will join us in the spirit and celebration of improved water cooperation.

At the individual level the stakes are the greatest because it is actual people and businesses that end up paying for the water consumed and the infrastructure it takes to bring that water to the tap. Water is finite and can be expensive. But there are things each of us can do to assure availability of this resource. When we realize that more than 10% of all the water going to residences is often lost to leaks, wasted, or not consumed for its intended use, you can see the importance of water conservation as part of the solution to our local water problems. We can easily stop over irrigating our landscapes, stop water leaks, stop waiting for water to become hot before we shower or shave, and not let the water run when brushing our teeth. There are many more ways to reduce the use of our limited water supply.

Our local water agencies, especially MCWD, can provide you with water-saving help, including free water-use surveys, free low-flow showerheads and faucet aerators, appliance rebates, hot water recirculation pump rebates, and incentives for the installation of water-saving irrigation controllers.

We hope you will join us in the spirit and celebration of World Water Day, every day, by practicing water conservation. Help us protect our rights to water, and help ensure that our water remains clean, accessible, and sufficient.